



How to apply

EO London is hosting the first national round on the 24th of February at Cass University. You have a chance to showcase your exciting business and compete against your peers. Here is what you need to do to take part.

Step 1

- You must be enrolled for the current academic year in a university/ college as an undergraduate or graduate* student at the time of application. Full-time enrollment is not required; part-time enrollment is acceptable.
- You must be the owner, founder or controlling shareholder of your student business. Each company can be represented by only one owner/co-founder - studentpreneur.
- → Your student business must have been in operation for at least six consecutive months prior to the application.
- → Your business must have generated US \$500 or received US \$1000 in investments at the time of application.
- → You should not have been one of the final round competitors from any previous year's GSEA Global Finals Competition.
- → The age cap for participation is 30 years of age.



Step 2

Apply and compete in a local competition. You can apply before the 15th of February <u>here</u>. Once selected you will need to do a short presentation of your business for circa 15 minutes + Q&A.

Step 3

- What happens if you win the national competition? You will become your UK's top competitor and advance to the GSEA Global Finals with the world's best student entrepreneurs. You will also get the following prizes:
 - 1. One year free <u>Business Rapid Scaling Up</u> training access. It's a fantastic opportunity to become a part of the local EO network and receive a hands -on training and guidance for first stage entrepreneurs. The EOA Programme will empower you with the skills to make yourself a better entrepreneur and leader.
 - 2. 1-1 mentorship, with a serial entrepreneur, investor, and EO member **Michael Korn**.
 - 3. Mentorship with the previous Global GSEA winner **Harvinder Power**.
 - **4.** PR opportunity: Have your story written and shared within the 15K+ Global Entrepreneurial community.
 - 5. Support from the EO London entrepreneurial community.
 - 6. 2 Year EO Fiverr offer now available to all GSEA applicants.

Step 4

Win the award, become the GSEA Global Champion, and receive recognition and accolades!!!!!



GLOBAL PRIZES

Prizes are generally a combination of cash and business services and will vary by location. At the Global Finals, students compete for a total prize package of US\$50,000in cash and first place receives US\$25,000. All travel and lodging expenses are also paid. Second place will receive US\$10,000and third place will receive US\$5,000. Additional awards are given at the Global Finals for Social Impact, Innovation, and Lessons from the Edge. How do the Global Student Entrepreneur Awards help student business owners?

FEEDBACK & MENTORSHIP FROM SUCCESSFUL ENTREPRENEURS

Refined storytelling. Going head to head with other business owners and answering tough questions about your business from our judges helps you improve your pitch skills as a student entrepreneur and enhances your ability to communicate the value proposition of your business.

EXPANDED NETWORKS

You will meet other student entrepreneurs from around the world, as well as Entrepreneurs' Organization (EO) members and our honored guests.

MEDIA EXPOSURE

You will receive local and national media attention for yourself and your business.

PRIZES

The total value of all prizes, gifts and services for all student competitors at the GSEA Global Finals is nearly half a million dollars.