



Together we grow.

A Guide to EO Membership

Welcome to the London Chapter of Entrepreneurs' Organisation (EO), the world's only peer-to-peer community of entrepreneurs. We are the catalyst that enables entrepreneurs to learn and grow from each other, leading to greater business success and an enriched personal life.

Our Core Values



Trust & respect

We develop deep and lasting relationships based on personal integrity.



Thirst for learning

We pursue new ideas and perspectives.



Think big, be bold

We innovate, take risks, and make a difference. We face challenges and create positive change.



Grow together

We are inclusive and value diversity. We share experiences and we are committed to each other's development.



When you join EO...

The Global Website

- You will get your username and password then complete your EO Access profile on the Global website and attend the next member orientation webinar. Add as much detail as possible to your profile and update it regularly with your latest headshot along with any changes to your business. This website is a great resource to take advantage of all the benefits that EO has to offer.

Forum

- Forum is a member-led confidential peer sharing programme made up of a group of 6-10 members. After you have been Forum trained you can begin your Forum placement journey by connecting with the Forum Chair to engage with an existing forum looking for members. Make a connection with the Forum Moderator and then plan meetups with other Forum members.

Chapter Events

- Attend local chapter events geared around learning, socials and workshops where you can hear and share big ideas, invest in the health of your community and become a better leader.

Regional and Global Events

- As part of your membership you will receive a US\$500 credit towards any regional or global event to be used within your first 24 months. Held throughout the year EO regional and global events combine provocative learning programmes with unique resources and memorable social venues. Our signature events and EO Global Universities enable you to learn from business experts, experience other cultures and build relationships with members outside of your chapter.

EO Connect

- Have a pressing business issue? Need assistance with a personal matter? EO Connect is a confidential, peer-to-peer platform designed to connect you with EO's growing community of members worldwide. Create your EO Connect profile, upload your CV and start leveraging the experiences and knowledge of your EO peers. Through EO Connect, over 14,000+ members are at your fingertips for counsel on any number of issues. As a member you will be able to log in to the Global website to get started.

EO Partners

- Our London chapter strategic alliance partners are a great source of information that benefit the growth of members businesses. Partners are not there to pitch their businesses, but educate and network. In addition, EO members can enjoy a wide range of benefits from regional and global EO partners that offer preferred pricing on everything from shipping, travel, technology, and supplies.



My EO

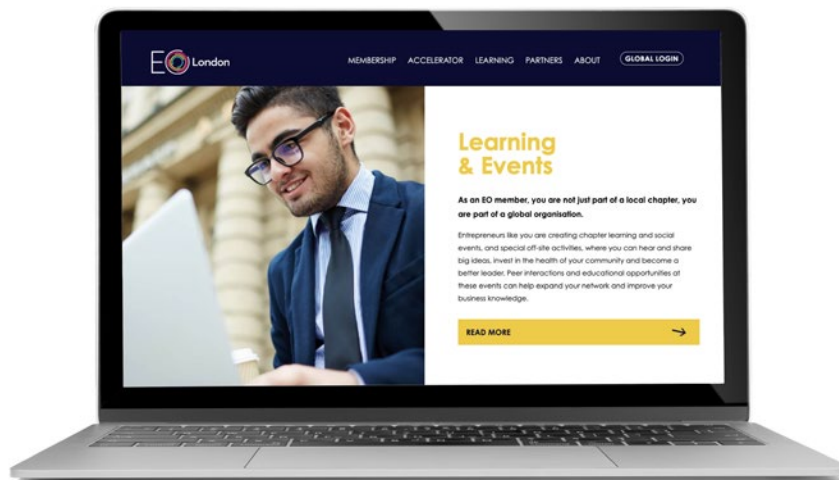
- MyEO is about members hosting events, forming groups and creating personalized MyEO Forums geared toward their unique interests and special access. There is also a MyEO Youth Program that allows EO member children to live and intern abroad with other EO member families, learning another language, discovering another culture, and gaining a global business perspective. Take your EO experience a step further - engage a new network of peers united to focus on business, passion or lifestyle.

Mentorship Programmeme

- EO Mentorship relationships are managed on a case by case basis. In principle, the Mentee and Mentor relationship will last one year and they will meet one-to-one (Zoom) for one to three hours each month to work toward setting and realising personalised, measurable and attainable goals. EO will help facilitate the application and matching process. From there, Mentees drive the relationship, with an EO Mentorship Chair checking in periodically to ensure healthy progress. After a year, the relationship ends with a celebration of achievements. As a way to "pay it forward," Mentees are encouraged to serve as a Mentor to an EO Accelerator, a GSEA participant, or another EO member.

The EO London Website

- The London chapter website is where we celebrate our uniqueness and showcase to our local entrepreneur community what sets us apart from other peer-to-peer groups. Get quick information about upcoming local events, engage with the strategic alliance partners, use it as a gateway to resources available to you on our global website, and learn more about EO programmes. The website also serves as a recruitment tool for new membership where candidates can learn about membership benefits and request permission to watch past events.



Path of Leadership

- Since EO is led by members, you can play an integral role in the continued success of the organisation. You have the opportunity to shape your own membership experience and the experience of others by pursuing EO's Path of Leadership. By becoming an EO leader, you can make a mark at the local, regional and global levels. Begin by joining a committee then get involved on the chapter board. This will lead you to the EO Path of Leadership at the regional and global level. Explore the website and read about EO's current member leaders, or apply to Path of Leadership for the upcoming fiscal year.



NEXT STEP

Apply for membership

- **Members of EO** must be the owner, founder or majority stakeholder of a business earning a minimum of US\$1M in revenue during the most recent fiscal year. Venture-backed companies must have either privately-raised funds of at least US\$2M or publicly-raised funds of US\$5M, and a minimum of 10 employees.

Once accepted into EO, you will gain access to forum trainings and meetings, chapter and global events, and a wide variety of exclusive benefits. Within your first three months you will be welcomed by our Integration Chair who will work with you to get you acclimated to the London Chapter. Our Forum Chair will work with you to coordinate your forum training and place you in a forum group at the outset.

- **EO Accelerator** is for business owners running companies generating between US\$250K and US\$1M in revenue per year. Its aim is to help first-stage entrepreneurs catapult their business to the next level. Our mission is to empower you with tools to grow your business to more than US\$1M in sales and provide the skills to become a better entrepreneur and leader. Accelerator fees are discussed during an initial consultation.

The EO Membership Process

1. Complete the form and book time to talk at:
<https://www.eolondon.org/eomembership>
2. Your application will be reviewed to ensure that all criteria is met.
3. We will schedule an interview with you to further explore your interest in EO.
4. Once accepted, you will gain access to Forum, London Chapter and Global events, as well as a wide variety of other member benefits.
5. Within the first three months of membership, you will partake in an EO orientation from a member of the EO staff. You will also go through Forum training and be placed in a Forum.

Full members pay both Local and Global dues in one annual membership payment, paid before the start of each fiscal year, on the 1st July. Total membership dues are £3,400 including VAT annually. Dues for new members are based on a monthly pro-rated schedule. New members pay a one-time initiation fee of £3,200 including VAT in addition to membership dues.

The Accelerator Membership Process

1. Complete the form and book time to talk at:
<https://www.eolondon.org/eoaccelerator>
2. Your application will be reviewed to ensure that all criteria is met.
3. We will schedule an interview with you to further explore your interest in Accelerator.
4. Once accepted, you will gain access to London Chapter and Global events, as well as a wide variety of other member benefits.

Accelerator members also pay both Local and Global dues in one annual membership payment, paid before the start of each fiscal year, on the 1st July. The Local dues are £850 and Global dues are \$1,750. Dues for new members are based on a monthly pro-rated schedule.